



JORGE LOPEZ

WEB DESIGNER / GRAPHIC ARTIST / RETAIL ASSOCIATE

PROFILE

Creative Director, Graphic Designer, and customer service-oriented professional with 10+ years of experience in branding, web design, print production, and retail. Proven ability to help businesses grow through strategic design, marketing, and high-impact visual communication. A versatile, hands-on team member who supports customers, crew members, and associates wherever needed. No job is too big or too small, and I am committed to helping both customers and employees succeed.

CONTACT



PHONE
240-841-3198



EMAIL
info@jorgelopezdesigns.com



ADDRESS
13023 Old Stage Coach Rd.
Apt. 2221
Laurel, MD 20708

EXPERTISE

RETAIL

- Customer Assistance
- Cashier Operations
- Inventory Stocking
- Product Knowledge
- Team Support

DESIGN & MARKETING

- Adobe Photoshop, Illustrator, Indesign
- Microsoft Word, Powerpoint, Etc.
- Wordpress, Wix, Shopify Websites
- Meta Platforms, Social Media
- Print & Production, Vector and High Res
- AI Tools and Research

WORK EXPERIENCE

Jorge Lopez Designs (JLD.Marketing)

Owner and Senior Designer | 2012 - Present

- Lead branding, web design, and marketing projects across DC, Maryland, and Virginia
- Design and develop full websites with SEO-optimized content
- Create brand identities, print materials, social media content, and ad campaigns
- Manage client relationships and projects from concept through completion

Vintage House Parts (Antique Salvage Store) CHEVERLY, MD (Part-Time)

Retail Associate / Social Media Manager | 2019 – 2024

- Assisted customers with product questions, item selection, and customer service
- Operated the register, processed purchases, and stocked merchandise
- Photographed inventory and products for social media content

Lowe's Home Improvement (LAUREL, MD) (Part-Time)

Retail Associate/ Cashier / Stocker | 2015 – 2017

- Welcomed customers and helped them locate products throughout the store
- Operated the register and Lowe's point-of-sale and store operating systems
- Stocked merchandise and provided attentive customer service

Sign Expert & Printing - COLLEGE PARK, MD (Part-Time)

Assistant Manager | 2015 – 2016

- Managed production of banners, signage, wraps, and print-ready files
- Operated vinyl equipment, installed graphics, assisted customers, and maintained quality control

Train Printing Inc - BRENTWOOD, MD (Full-Time)

Graphic Designer / Project Manager | 2013 – 2015

- Designed print materials for digital and offset production
- Managed orders, pricing, invoicing, logistics, and customer consultations

EDUCATION

Bachelors of Creative Arts (Arlington, VA)

The Art Institute of Washington for Graphic Design | 2008 - 2012

Developed a strong foundation in visual communication, branding, typography, layout design, and digital media.

High School Graduate (Beltsville, MD)

High Point High School | 2004 - 2007

Prince George's County, Maryland Public Schools